

FAX# 215 564 1103

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

CREDIT RISK !!!

11

REP HEADLINE# 6365234 TRF# 336033

ORDER WORKSHEET

HARRIS REPORT F

REPORT FROM REP

\$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$

11-11-11

...

CHANGES

[illegible]

28	S	600P-630P	30	\$625.00	10/13	0	-	SAT	0
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PROGRAM : NEWS

CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT13

STATION MAKEGOOD OFFERS:

M5	OK'D	BUY#10
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BUY#12

BUY#28

0
1
2
1
0
1

CMT: CREDIT

..TIDEN:TW

OCT/12	54600.00
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CONTRACT TOTAL	54600.00
TOTAL SPOTS	75

3251

MARKET TOTALS	\$145,258	WPXI 29%	KDKA 28%	WTAE 41%	WPGH 2%	CABL 0%	WPCW 0%	WPMY 0%
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SVC- NSI
DEMOS- RA35+*

[illegible]

REP HEADLINE# 6365234 TRF# 336033 REP: TEL# 215-564-1206 FAX# 215 564 1103
\$\$\$ MOD# 4: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT16/12 12.40
*** WPXI-TV ***

ADV # 015776 ADV. NAME POLI/T SMITH/R/SEN/PA REP.# OFF.# 18 SALESMAN #
AGY # 2056 AGY. NAME SRCP MEDIA, INC. BUYER NAME BETSY VONDERHEID
201 N. UNION STREET, SUITE 200 SALES PRSN WA- CHERYL BLAIR
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6365234 CLASS: NATL. LOCAL REGIONAL
PRDCT TOM SMITH 10/09 EST#316 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT9/12 OCT15/12 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT16/12 12.40

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M5 UNRESL BUY#10	MISSED: TU-F/700A-800A	OCT12	30S	\$475.00	(OCT16/12)
BUY#12	TU-F/800A-900A	OCT10	30S	\$425.00	
BUY#28	SAT/600P-630P	OCT13	30S	\$625.00	
OFFER: NONE					
CMT: CREDIT. CHERYL WILL HANDLE					

CONTRACT TOTAL 56125.00
TOTAL SPOTS 78

Preemption Report - Detailed

Monday, October 15, 2012 5:07:15 pm

Contract #	P/E Type	P/E Status	Preempted	P/E Date	Rate	Times	Len	SPW	M	T	W	T	F	S	S	Station	M	Line Comment	Contract Start/End Dat	Headline #
Sales Person: Telerep/Washington DC, Washington DC																				
Contract Number: 336033																				
Advertiser: Smith, Tom/R/SEN/PA (15776)																				
336033.10.0.1	Pre-empt	Open	10/11/12 3:11pm	10/12/12	\$475.00	7A - 8:00:00AM	:30				1	1	1	1		WPXI		TODAY 7-8A/10	10/09/12-10/15/12	06365234
336033.12.0.1	No Avail	Open	10/8/12 5:51pm	10/10/12	\$425.00	8A - 9:00:00AM	:30				1	1	1	1		WPXI		TODAY 8-9A/12	10/09/12-10/15/12	06365234
336033.27.0.1	No Avail	Open	10/11/12 3:04pm	10/13/12	\$625.00	6P - 6:30:00PM	:30							1		WPXI		NA SAT NEWS 6-630P/29	10/09/12-10/15/12	06365234
Totals for: Smith, Tom/R/SEN/PA (15776)					\$1,525.00															
Totals for: 336033					\$1,525.00															

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A preempt with a gray colored background indicates that its parent is a makegood line.

An "M" is displayed in the M column for preempts that have makegoods.